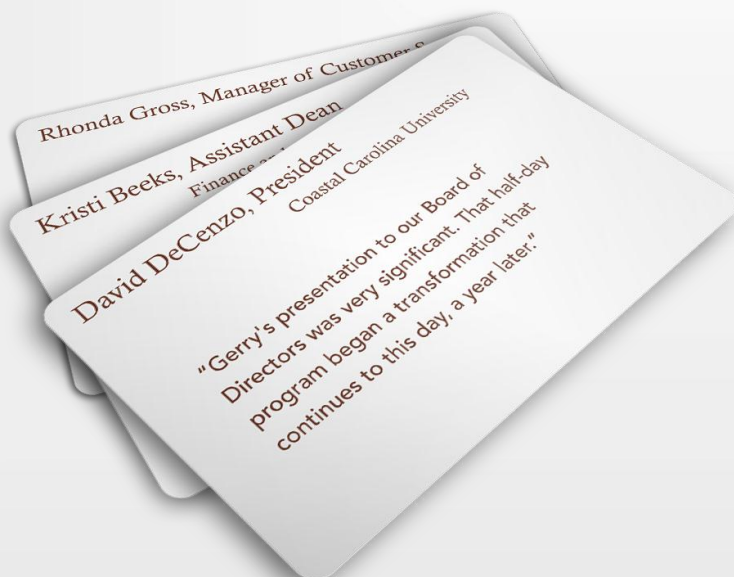


Gerry Schmidt, PhD

Professional Bio

Gerry has over 30 years experience coaching, training, and consulting to CEOs and Senior Executives in Fortune 500 companies. His presentations with executive teams and senior leaders aim to ensure their culture's style is aligned to deliver on their performance goals. He is co-author of the book "*Transforming Corporate Culture: 9 Natural Truths for Being Fit to Compete.*"

His deep expertise in practical tools for leading change in a rapid-moving corporate world is about building a sustainable capacity for change; engaging people in dialogue that surfaces patterns of thought or action which are obstacles to performance and have never been questioned.



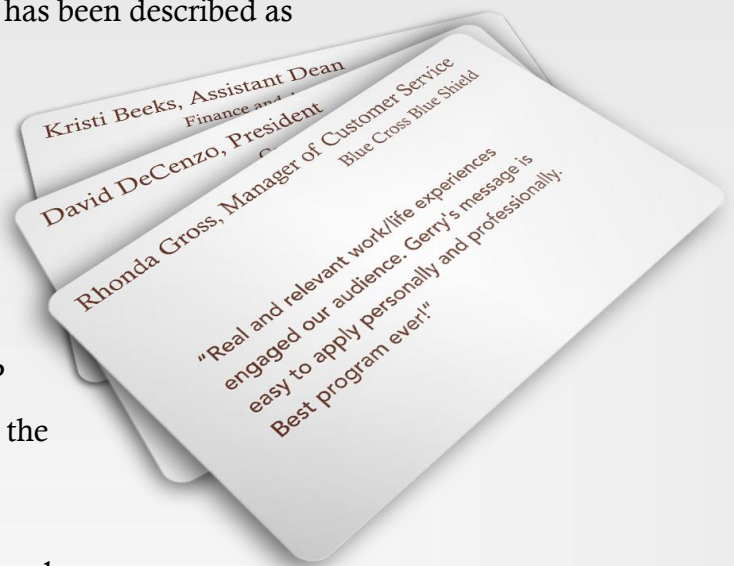
His ability to inspire, entertain, and transform people has been described as “magic” by more than one executive.

He formerly served as Executive Vice President of ARC International, a consulting firm specializing in large scale organizational change. He is the author of a best-selling Nightingale-Conant audio program in NLP. He was a Senior Trainer with NLP Comprehensive, the world’s largest institute for the study of NLP as applied to personal transformation.

Gerry holds a PhD in systems approaches to Educational Psychology and a master’s degree in Earth Science from the University of South Carolina. He received his bachelor’s degree from Colgate University and he currently resides in Folly Beach, South Carolina.

Gerry is currently Principal of the consultancy Corporate Culture Pros; when he’s not working he sails the waters of change off the coast of Folly Beach, South Carolina.

Sample client list: AT&T, Blue Cross, Merck, Nike, Pfizer, First Data, Prudential, Lucent, Sprint, Duke Energy, McDonnell Douglas, Textron, Xerox.



A great culture enables greater speed and adaptability.

The change is smaller than you think.

