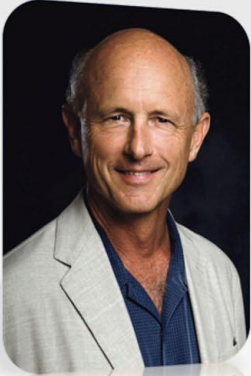


# Corporate Culture Pros



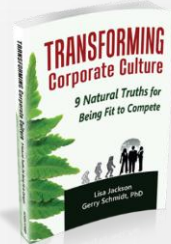
Culture change keynotes and management seminars that work in the real world!



## Sample Programs

We customize each program to the specific needs and issues of the audience

Based on the book “*Transforming Corporate Culture: 9 Natural Truths for Being Fit to Compete*” participants will take away immediate, specific, and relevant tools to de-mystify culture and make it an engine of stronger, sustainable performance. Topics include:



### 1) Small Change: Natural Truths of Great Cultures

- What is culture and when does it matter?
- What you must change – and must NOT change – about a culture;
- It’s not personal! Separating culture from personality;
- How to navigate the actionable and shortest paths from culture to performance;
- 9 essential shifts to build a great culture, drawing on lessons from nature.

### 2) Permanent Whitewater: The Nature of Mastering Rapid Change

- Jump-start your mission-critical initiative or merger;
- Tricks to help over-extended executives escape the “I must do-it-all” trap;
- Install better, faster decision making even during head-spinning uncertainty and change;
- Improve how you deliver good, bad, and ugly news, even when you don’t have answers;
- Build bridges across silos and turn turf wars into alignment;
- Influence change without people feeling coerced or manipulated.
- Walk away with a toolkit of small shifts you can make to restore sanity to your workplace.

### 3) Seeds of Leadership: Using Positive Intent to Transform Your Culture

- Where intention begins: preparing the soil bed;
- Establishing a clear link between positive intent and trust;
- Learning to embed positive intent into every interaction;
- Case study of client who transformed his organization through one simple practice using positive intention;
- How to ensure that you can tell the truth, even when the news is difficult or ambiguous;
- Building bridges across silos and turning turf wars into alignment.

### 4) Collaborative Leadership For Change: Making Sense in an Uncertain World

- Communicating during change to build trust;
- Do's and don'ts in sponsoring an initiative up and across the chain of command;
- The rules of role clarity and decision making;
- Managing conflicting expectations across a complex matrix organization;
- Transform lackluster meetings plagued by vague goals or agendas, lack of structure, “free-for-all” or rambling discussions that lead nowhere, and bored participants;
- Working across silos effectively with less chaos;
- Engaging group members in creativity and problem solving.

Participants of each program receive a free sampler from Corporate Culture Pros “Culture Builder Toolkit” including a laminated cheat sheet our clients are using to transform their culture.

**How do you change for real?**

Book Gerry or Lisa Today

303-904-8193

[contact@corporateculturepros.com](mailto:contact@corporateculturepros.com)

[www.CorporateCulturePros.com](http://www.CorporateCulturePros.com)

